



High Performance Densified Firelogs

Fire is the soul of civilization. Several thousands of years ago, the first humans gathered around log fires for warmth, security and sustenance, discussing events of the day, practicing the new technology - language - that would change the planet. Around such fires, language and society first evolved. Well before petroleum was a spark in the endlessly inventive human mind, wood fuelled the fires around which our pre-historic ancestors learned to speak and share ideas. Those ideas led to a more perceptive understanding of our world and a community of man that was the dawn of civilization. Today, as then, a log fire brings comfort and conversation. Today, as then, fire emerges colorfully, magically from that most commonly used natural resource, wood, or **Magädo** as our ancestors called it. **Magädo** firelogs are not quite the same as the firewood of our ancestors; in fact, **Magädo** firelogs are better, burn hotter, are environmentally friendlier and last longer than plain wood logs.

Facing current environmental change and legislation regulating carbon emissions (CO₂), we again turn to wood to light our fires. As new as a seed, as old as the forest, wood has always been the renewable, sustainable fuel of human community. Through its evolution, it has moved from cave fires to the fireplaces, stoves and heaters of today. The **Magädo** firelog improves on one of man's earliest natural sources of energy. Unlike starting a plain wood fire from scratch, **Magädo** firelogs are simple and easy to use. By burning hotter, longer, and more efficiently than plain wood logs, it also addresses the 21st century crisis of harmful emissions. This worldwide concern about the environment and the need for natural, sustainable alternatives are what prompted Green Energy America (GEA) to develop convenient, densified firelogs. **Magädo** "high performance" densified firelogs are for use in all types of wood stoves, hearths, fireplaces, chimineas, other wood-burning devices and campfires.

Furthermore, use of **Magädo** densified firelogs reduces overall wood consumption. **Magädo** saves limited resources, prevents greenhouse gas emissions, and completes the carbon cycle in the atmosphere, one green log at a time. The **Magädo** densified firelog is composed of compacted biomass particles held together with its own inherent and naturally occurring bonding material. Artificial adhesives are not used. **Magädo** is **just wood... made better**, the ultimate renewable and sustainable resource nature intended.

Magädo is the replacement for fossil fuels and other manufactured logs. With **Magädo**, GEA is uniquely positioned to become the dominant, trusted producer and brand leader in densified firelogs and other biomass products. These sustainable biomass energy products will serve the consumer, commercial and industrial markets. GEA is at the forefront in the drive for clean, sustainable energy.

Get the "Green light" from Green Energy America.

